

Aganbegyan A.G., Moscow

«In the beginning was the Word...»

Today, when life puts the question of mass technological modernization before the Russian government and manufacturers especially rigidly and uncompromisingly, we publish the article written by Member of RAS A.G. Aganbegyan about why our large socio-economic projects have failed and what should be done to overcome this situation.

International Club of directors, large socio-economic projects, investment loans, priorities, self-development

Kolmogorov V.V., Nizhniy Novgorod

A Director against the Background of Time

The paper shows how the transformations taken place in the economy over three decades changed both collective portrait of the director corps and directors' roles.

International Club of directors, transition to market economy, director corps, enterprise, crisis

Bernadsky Yu.A., Novosibirsk

An Industrial Portrait of one Region

What is an industrial sector in Novosibirsk and Novosibirsk Oblast today? What range of problems does the directors' corps have to solve? What will happen to the industrial sector in the future? These questions were answered by Yu.I. Bernadsky, Director General, Interregional Association of Top Managers in Novosibirsk, President of the Novosibirsk City Chamber of Commerce and Industry, in his interview by V.A. Kryukov, Member of RAS, Chief-in-Editor for our Journal.

Novosibirsk oblast, industry, production, competition, industrial policy

Dobrynin P.Ya., Kurtceovich A.I., Novosibirsk

Three Decades of a Director's Life in Russia

The paper presents the opinion of the directors for Novosibirsk enterprises about what made the incorporation of the domestic industry into market economy successful.

International Club of directors, science, industry, management, property

Shcherbakova L.A., Novosibirsk

The Way to Free Economy

The paper presents the directors' opinions on the public industrial policy and its priorities in Russia.

International Club of directors, public industrial policy, innovations, personnel

Kolennikova O.A., Moscow

Difficulties and Perspectives of Innovation Development: the Opinion of Leaders of Enterprises

This article considers results of research conducted in 2012 within the framework of the International Club of directors in the city of Kemerovo. It presents the views of the leaders of Russian enterprises on



the challenges and prospects of innovative development. It emphasizes the important role of personality of the first head for innovation.

International Club of directors, the company, the creative director, innovation

Shmat V.V., *Novosibirsk*

What is it for to kill a “cash cow”?

In one of the previous issues of the “ECO” journal we tried to debunk the idea of the Arctic oil and gas projects inevitability. Reserves in the conventional oil production regions are far from being exhausted, it’s only necessary to change the government policy on the West Siberian oil.

West Siberian oil and gas province, decline of hydrocarbon production, Eastern Siberia, costs, Krasnoyarsk region, economic upturn of the Russia's eastern regions

Gurkov I.B., *Moscow*

Russian Manufacturing Subsidiaries of Multinational Corporations: Conditions of Creation and Implementation of Effective Innovation Routines

Through a series of observations of Russian manufacturing facilities of multinational corporations (MNCs) we tried to reveal the overall goals and patterns of organizing of innovation works. We found that being oriented towards simultaneous achievement of global quality standards and low production costs, manufacturing subsidiaries have implemented numerous effective innovation routines.

Manufacturing, multinational corporations, organizing for innovations

Usenko N.I., Poznajkovskii V.M., Olovyanishnikov A.G.,
Kemerovo, Tomsk

Myths about Quality (Features of Modern Industrial Food Production)

This paper deals with the problems of food quality in industrial production in the Russian food market. Considered as terminological aspects and modern trends in the quality of food in the context of the relationship: «the success of companies» and «the interests of consumers».

Quality, food products, chemicals, additives, efficiency, and Russian units of foreign companies

Korchak E.A., *Apatity*

The Public Strategies of the Foreign Northern Countries on the Arctic Region

Importance of the Arctic region due to its increasing role in the global economy. The implementation of a sustainable development model, including environmental management, environmental protection, human dimension and international cooperation, is appropriate for Russia.

The Arctic, Arctic strategy, region, sustainable development

Chernov A.Yu., *Moscow*

Finland and SSSR/Russia – two ways of Development of the Fragments of the Russian Empire

Start-economic conditions in Russia and Finland to the revolution, Rating growth in 70 years in Finland and the Soviet Union and the current state of the economy of Russia and Finland. The role of innovation and traditional industries in both countries. Conclusions for Russia from the experience of Finland.

State of the economy of Russia and Finland before the revolution and now, the causes of various economic results

Kuvshinov M.A., *Novosibirsk*

Labour Migration: is Far From Civilized Relations

The article tells about the current trends of foreign migration flows in Siberia, about the most acute problems of employment and adaptation of foreign citizens. Also covers some aspects of a new migration policy, announced by the President of Russia in 2012.

Migrant workers, guest workers, federal migratory service, migration policy, debt labor, illegal migration

Voronov Yu.P., *Novosibirsk*

Questionnaires Instead of Exchanges

Response on Novosibirskstat chief interview about Russian grain statistics failures.

Novosibirskstat, grain statistics, grain exchange market, harvest monitoring

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