

Kuleshov V.V., Kryukov V.A., Marshak V.D., Novosibirsk

What Coordinate System is Appropriate to Evaluate the Alternatives of Hydrocarbon Resources Development in the Russian Arctic?

The paper considers the role of the Arctic oil and gas resources development in meeting the socio-economic challenges of Russia and the Russian North. Besides, the article gives the economic evaluation of necessity and reasonability of oil and gas resources development in the Arctic depending on the different preferences and priorities.

Oil and gas resources, Arctic, economic evaluation, innovations

Silkin V.Yu., Tokarev A.N., Shmat V.V., Novosibirsk

Arctic Development: is it the Time to Risk?

Why our country needs the Arctic? What we want to get from it, why should strive to retain the Soviet Arctic heritage, including the possession of the North pole? And how to manage that legacy? The article discusses the risks associated with the development of oil and gas resources in the waters of the Arctic seas.

Arctic, risk analysis of Arctic activity, humanitarian risks, oil and gas resources, offshore projects, technologies, Northern Sea Route, fishing industry

Baev P.K., Oslo

Oil-and-Gas Problems in Russia's Foreign Policy

The article argues that the deepening crisis in Russian energy industry is a result of misguided state policy driven by multiple conflicts of parochial clan interests. The fast-moving profound changes in the global oil and gas markets could have given a boost to Russia's external influence but the stubborn denial of the geoeconomic content of these changes and the inability to connect with the technological innovations leaves Russia in the position of peril. The interplay between the fall-out from the domestic political crisis and the pressure on the key export markets puts Russia on the defensive and erodes the coherence of political decision-making on the crucial energy matters.

Energy, hydrocarbons, export markets, Russia, Gazprom

Eponeshnikova A., Novosibirsk

Title: Associated – Unneeded?

Because of the peculiarities of the oil and gas sector in Russia, associated gas was seen only as a by-product of oil production. The article considers the historical background of this problem, the analysis of the legal and institutional problems that prevent rational use of associated gas.

Oil and gas sector, associated gas, progress trends

Urban O.A., Novokuznetsk

Subjects of Modernization and Innovative Development in the Single Product Economy Region (using Kuzbass Region as an Example)

The article discusses problems of transition from resource-based economy to innovative economy in Kuzbass region. The article analyses



development of coal and metallurgic industries since 2000 with the emphasis on the strategies of facility owners and the policies of regional administration. Motivation is shown to be one of the key factors influencing the development of the region and its industries.

Large-scale business, regional governance, coal industry, metallurgic industry, resource-based economy, modernization, innovative development, institutional conditions

Avdasheva S.B., Kryuchkova P.V., Moscow

Why the Costs of Control Increase, and Compliance becomes Worse: an Economic Analysis of the Enforcement of Administrative Law in Russia

Administrative law enforcement in Russia reaches two seemingly incompatible results: high (and increasing) cost of control and supervision and low (and seemingly decreasing) deterrence. These two results are explained by incentives of authorities responsible for control and supervision. For them is very costly to refuse considering complaints from market participants, many of them are law-abusing. Increasing number of complaints and investigations under given budget constraints of public authorities reduces budget dedicated for given investigation and increases probabilities of both type of enforcement errors (wrongful convictions and acquittals). Increase of the probabilities of enforcement errors in turn lowers deterrence.

Enforcement, administrative law, errors of control and supervisory authorities

Vazhenin S. G., Ekaterinburg

Mobility of the Companies in Competitive Economy

In this article sources, tendencies and consequences of «creative destruction» in the market of managing subjects are investigated. The entrance of the new companies and exit from the market of the old companies in the competitive environment depending on types of economic activity, forms of ownership and the region of Russia are analyzed.

Mobility of the companies, entrance and exit of the companies from the market, turnover of the companies, the institutional environment

Udalov F.E., Nizhny Novgorod

The Centralized Control System – the Benefit or the Evil?

In article in polemic aspect the assessment of the centralized control system is given by economy (TsSU). Its pluses and minuses are estimated. Need and efficiency of its functioning affirms as the solution of problems of krizisogenny regions. The tendency to management centralization in Western Europe is ascertained.

The centralized control system; obligation of execution of decisions; cardinal problems; crisis and critical situations

Nifaeva O. V., Nekhamkin A. N., Bryansk

Social Advertising at the Service of Modernization

The article suggests creating the state system of social advertising in Russia as a tool of government information policy. To create institutional

conditions for effective market economy and civil peace, the efforts in the sphere of social advertising must be made to revival of humane and moral potential of the society in consideration with interests of different social levels and groups of people and economic agents.

State system of social advertising, humane and moral potential, effective market economy, civil peace

Iskakov S.K., Moscow

Islamic bond Market

The article is dedicated to international market of Islamic bonds and perspectives for Russian corporate issuers. The article examines current market situation of Islamic bonds and experience of several countries in preparation of necessary legal framework for issuance of such bonds. At the end some possible structures for Russian companies are provided.

Islamic bonds, bonds

Ignatova T.V., Ivichev V.A., Khusnoyarov F.F., Moscow

Analysis of Blogs, Forums, Social Networking sites to Identify the Sources of Information Attacks in real Time

Today's Internet impossible to imagine without social media. Government officials, business, government and civil organizations, the opposition and citizens to use them as a tribune. Unfortunately, this tribune can be used to spread disinformation, and even hostile propaganda on a massive scale. In this paper we show how vulnerable are the social media to the infiltration of botnets to carry out information attacks.

Social media, botnet, information attacks

Ignatova T.V., Ivichev V.A., Khusnoyarov F.F., Moscow

Practical Aspects of Using Reputational Risk Analysis based on Evaluation and Ranking of Events and Individual Messages in Public Information Sources System

This paper describes the practical aspects of the using Reputational Risk Analysis based on Evaluation and Ranking of Events and Individual Messages in Public Information Sources system.

Reputational risk analysis, evaluation of open information sources messages, information system

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