SUMMARY

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River of Milk in Russia

The article is devoted to the problems of milk and milk products market in Russia. It analyzes the structure of milk production, as well as the dynamics of population and productivity of dairy herds Russia. Statistics show that milk production is almost not growing, despite the increase in herd productivity in the corporate sector. Currently, the dairy market in Russia is going through hard times: the devaluation of the national currency, falling incomes of the population, the difficulty of access to credit are causing problems for the industry. However, the food embargo means protection for this market. As the dairy market reacts to these processes? What is the situation in the dairy farming market? How is the policy of import substitution in the dairy market in Russia and what are its consequences?

Milk and milk products market, consumption of milk, dairy farming, dairy herd productivity, import substitution

Veselova E.Sh., Novosibirsk

The Limited Import of Dairy Products and Issues of Import Substitution

As experts estimated, the limited import of dairy products from the European countries, released about 20% of the domestic market for dairy products in 2014-2015. However, the Russian producers weren't ready to seize the unexpected opportunity for them for increasing production. To make this spontaneous process of import substitution effective requires time, resources, and cardinal reorganization of the relationship which has developed in this sector.

Milk, market for dairy products, production

Gnilov A.A., Kalsin S.L., CJSC Lambumiz, Moscow

Optimistic View from Outside: the Representatives of an Allied Cardboard Packing Industry about the Dairy Market Development

CJSC Lambumiz is the largest Russian producer of cardboard packing for milk, kefir and other liquid products. The Company, which has operated since in 1972, was a pioneer of a new packing technology in the USSR, and currently it controls over 20% of the market for Tetra-Rex and Pure Pak cardboard packages. The Russian dairy market, to the analysis of which this volume is devoted, is a basic market for CJSC Lambumiz as 97% of its products are consumed by dairy plants of Russia and the CIS.

Cardboard packing, diary market, prospects of dairy industry, farmer cooperatives, milk filling machines

Nikolaev A.A., Institute of History, SB RAS, Novosibirsk

As Siberia in the Early Twentieth Century Became the Center of World Butter Trade

The article systematically analyzes the key factors positively influenced the development of dairy farming and butter making in Siberia in the early twentieth century: the construction of the Trans-Siberian railway, the state protection policy, brought from abroad separators, bioclimatic conditions, the development of the dairy cooperatives, which was supported by peasant communities. Revealed negative impact on the development of the industry by prohibition of exports since 1914 and the introduction of state monopoly on the procurement of butter in 1915.

Siberian butter-making cooperation, dairy farming, state co-operative policy

Balabin A.A., Institute of Economics and Industrial Engineering, SB RAS, Novosibirsk State Technical University. Novosibirsk

The Fruits of «Quantitative Easing»

The article provides a brief overview of quantitative easing programs, i.e. programs to stimulate economic development through repurchase of financial assets. On examples of various countries it is shown that quantitative easing has

a limited impact on the growth of gross domestic product. This growth is usually accompanied by negative effects associated with the disproportionate issue of money by Central banks, increasing public debt, speculative rally in the securities market and devaluation of international reserves. The widespread use of quantitative easing has led now to the formation of fictitious capital, not secured by real assets.

Quantitative easing, Central bank, open market operations, issue of money, stock market capitalization, fictitious capital, USA, Eurozone, Japan

Kalugina Z.I., Institute of Economics and Industrial Engineering, SB RAS, Novosibirsk

Agriculture Business in Modern Russia: the Mimicry of the Old Forms and the Emergence of the New Forms

The paper examines trends and prospects of development of the three sectors of the rural business: corporate, individual-family: formal and informal, analyzes the transformation of private farming, provides an assessment of the impact of the development of small forms of agricultural production, regional specificity considered the structure of production by types of farms.

Structure of agricultural production, farm, household plots, the corporate sector

Toropushina E.E., Luzin Institute for Economic Studies of Kola Centre of the RAS, Apatity

Estimation of the Social in Frastructure Development in the North and the Arctic of Russia

The article is considered the author's method of estimate of the level on social infrastructure development in the North and the Arctic of Russian Federation. Special indexes for correction of accessibility of the health care and education are offered. There is the conclusion that the special index is needed to the decision-making process for the development of social infrastructure. It was determined that the actual level of health care provision is low in all regions of the Russian North and the Russian Arctic.

Social infrastructure, method of estimating, regions of the Russian North and the Russian Arctic

Syrtsova E.A., Pyzhev A.I., Zander E.V., Siberian Federal University, Krasnoyarsk

Genuine Savings for Siberian Regions: new Estimates, Old Problems

This paper gives new estimates for one of the sustainable development indicators - the genuine savings for Siberian regions of Russia. The main focus has been put on accounting of interregional differences of economic development and its ecological constraints. In contrast to previous studies, subsoil user companies reports were used along with official statistical data, so that more accurate estimates of genuine savings could be obtained. It is shown that previous estimates of genuine savings have been sufficiently underestimated.

Sustainable development, genuine savings (adjusted net savings), depletion of natural resources, resource rent

Donova I.V., Kemerovo State University, Kemerovo

The Universities Reform and the Professionalism: new Incentives and Threats The characteristic of the major changes in the system of control and incentives of the university lecturers is concerned as well as the effects of the introduction of formalized systems of external evaluation of the lecturers' activities are described and classified. The results of the two series of interviews with lecturers of the several universities are represented in the paper. It is shown that the intensity changes is various at different levels of regulation. At the micro level, in relations within the professional community, yet retained the previously established standards of academic activities. However, despite the formation of strategies for adjusting the requirements of bureaucracy, there are serious threats to professional life in the universities.

University management, formalization of labor relations, effects of external control

Kozlovskaya O.V., Ackerman E.N., Burets Yu.S., Head of State Duma of Tomsk Oblast, Head of Law Department of AIRR, Tomsk Polytechnic University, Tomsk

Government Support of Innovation Activity in the Regions - Member of AIRR

The results of the analysis of the legal provision of state support in the area of innovation in the regions - the members of the Association of Innovative Regions of Russia.

Different models of innovative development and priorities in regional innovation policy regions of AIRR are described according to the analysis of the dynamics of innovation development, of innovation-active organizations activities and technological provision of the regions.

Article actualizes the need to update innovative inter-regional cooperation and to develop methodological recommendations aimed to improve regional legislation.

Innovation, small innovative enterprises, entrepreneurship in universities, technology commercialization, AIRR

Zabortseva T.I., Sochava Institute of Geography, SB RAS, Irkutsk

How to Deal With Waste Management: Regulatory and Legislative Decisions and Regional Practice

The article analyzes the domestic regulatory and legal framework to improve the situation in waste management. We identified deficits in functioning waste management infrastructure (environmental protection infrastructure) in urban and rural areas of Siberia (as exemplified by Irkutsk oblast). Proposed are scenarios for waste management infrastructure development.

Environmental protection infrastructure, municipal solid waste, secondary material resources, regional policy, Irkutsk oblast

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Competition in Television Industry: World Practice and Russian Reality

The new and previous business models and their implementation in television industry are analyzed in the article. The process of digitalization is dealt with, this process has deeply modified the industry and become one of the main drivers in its evolution. There investigated various methods of information technology utilization in television and competitive paths of television companies' development under digitalization. New types of business models and new aspects of monetization in the industry are proposed.

Business model, media market, television, industrial organization, competition Shlevkova T.V., Volgograd State University, Volgograd

To Question About Role of a Particular Branch Conventions in Industrial Development of Pre-Revolution Russia (on Example of I Convention of Solepromyshlennikov)

Today our country is in a very not simple economic situation, which does obvious the necessity of the quickest renewal of positions of domestic industry, lost for the last decades. In these terms the study of experience of industrial development of Russia in a pre-revolution period presents particular interest. An attempt to define the role of of a particular branch conventions is done in the article, in particular I convention of solepromyshlennikov, in the decision of major questions, standings before domestic.

Of a particular branch conventions, commercial and industrial conventions, industry, custom levying, custom tariff, railway tariff